

# The way ahead

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**THIS IS  
RUGBY.**



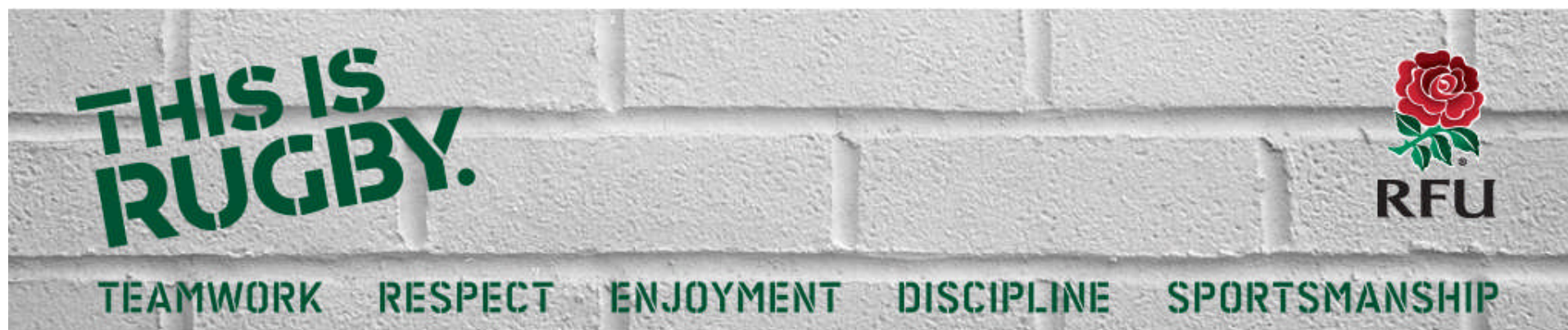
# International Rugby Board (IRB) – Preferred Producer Programme (PPP)

- **Background**
- **Purpose and Vision**
- **Aims of the PPP**
- **Eligibility**
- **Relevance**



## Background

- **Vision to improve the overall quality of Artificial Grass Pitches globally**
  - Obligations and requirements set down
  - Adherence to these at set stages of process
  - Including manufacture, installation and maintenance
- **A programme that has player safety as a key driver to;**
  - Provide pitches that meet the performance requirements of the consumer
  - Quality assurance
  - Cost effective method of providing an appropriate surface for the playing Rugby



## Purpose and Vision

### Purpose

*To protect the interests of the Game by raising the standard and quality of artificial grass pitches both in terms of product, installation and maintenance.*

### Vision

All pitches globally will meet IRB Regulation 22



## Aims of the PPP

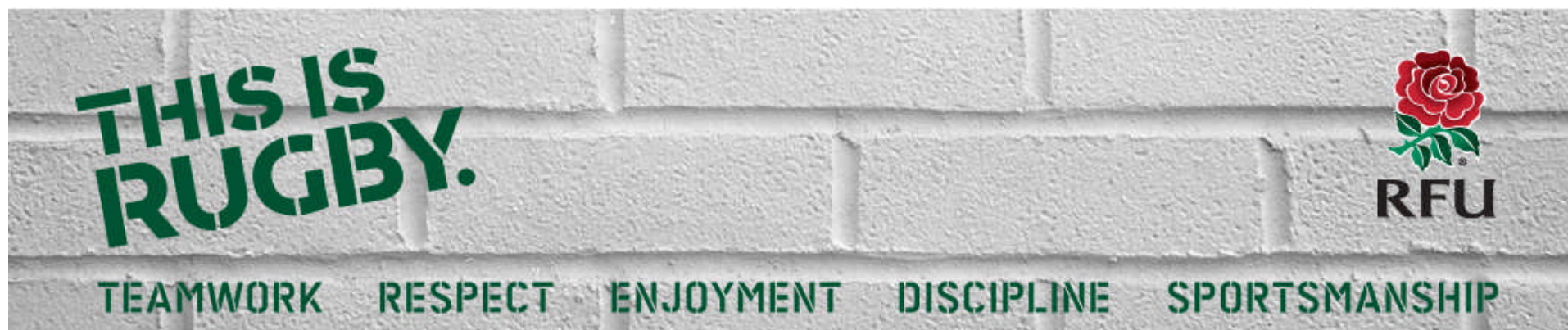
- **'Zero Defects' programme**
- **Manufacturer led programme**
- **Develop and improve the build quality of pitches**
- **Develop and improve the performance standards of pitches**
  - MOU signed with FIFA → elite use of 'Rugby Turf'
  - Wider engagement with funding agencies, Governments, Local Authorities for multi-sport purposes.



## Eligibility

A Preferred Producer must ;

- Be a pitch producer – definition...
- Be responsible for the project management of each project from inception to completion – ‘entrée to dessert’
- Be responsible for all design work
- Demonstrate competent and skilled workforce
- Provide 12 month detailed history of pitches installed where rugby is played
- Provide support, education, on-site training and recommend maintenance and technical care for all installations



## Relevance

- **Quality Assurance**
- **Player protection**
- **Sustainability**
- **RFU and Sport England Strategic Planning**

